

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1 – 27. (canceled)

28. (Original) A method for providing a webpage data display, comprising:

- computing a target directory for a tracked webpage;
- scheduling periodic downloads of the tracked webpage into the target directory;
- downloading the tracked webpage into the target directory;
- accessing clickthrough data associated with links of the tracked webpage; and
- combining the tracked webpage as stored in the target directory and the clickthrough

data associated with the links of the tracked webpage into a final report capable of being displayed, wherein the final report simultaneously displays the tracked webpage and the clickthrough data.

29. (Original) The method of claim 28, wherein the final report comprises an interactive display that highlights corresponding features of the tracked webpage and the clickthrough data upon indication of a feature of the tracked webpage or the clickthrough data.

30. (Original) The method of claim 28, wherein the final report displays corresponding demographic data about the people who clicked a link on the tracked webpage when a feature of either the tracked webpage or the clickthrough data is indicated.

31. (Original) The method of claim 28, further comprising storing time zone information for at least one of the clickthrough data and the tracked webpage.

32. (Original) A method for scheduling a periodic download of tracked webpages, comprising:

- maintaining a list of one or more tracked webpages;
- computing one or more target directories into which a tracked webpage from the list of one or more tracked webpages can be downloaded;

scheduling the periodic download of the tracked webpage into the one or more target directories;

launching a downloader capable of downloading the tracked webpage into the one or more target directories.

33. (Original) A method according to claim 32, further comprising storing clickthrough data regarding a tracked webpage.

34. (Original) A method according to claim 32, further comprising retrieving the tracked webpage and the clickthrough data regarding the tracked webpage, wherein the retrieved tracked webpage and the clickthrough data regarding the tracked webpage are combined into a final report capable of displaying the tracked webpage and the clickthrough data regarding the tracked webpage simultaneously.

35. (Original) A method according claim 32, wherein the final report contains clickthrough data that is adjusted to reflect the time zone of the geographical area that the webpage is designed to serve.

36. (Original) A method according to claim 1, wherein the periodic download of the tracked webpage is scheduled such that the one or more target directories are substantially likely to contain a copy of the tracked webpage that reflects any recent changes to the webpage.

37. (Original) A method according to claim 32 wherein the downloader hashes link Uniform Resource Locators (URLs) when the tracked webpage is located.

38. (Original) A method for downloading a tracked webpage using a downloader, comprising:

obtaining a target uniform resource locator (URL) for a tracked webpage;

loading the target URL into a dynamic hyper text mark-up language (DHTML) object viewer;

hashing one or more link URLs found in the tracked webpage according to a predefined algorithm;

generating a list of hashed link URLs to facilitate access to clickthrough data;
downloading the tracked webpage into a target directory; and
updating file references in the downloaded tracked webpage to refer to a local path,
wherein the local path indicates the target directory where the tracked webpage is stored.

39. (Original) A method according to claim 38, further comprising storing clickthrough data regarding a tracked webpage, wherein the clickthrough data is identified by hashed link URLs that are hashed according to the predefined algorithm used in hashing the one or more link URLs found in the webpage.

40. (Original) A method according to claim 38, further comprising retrieving the tracked webpage and the clickthrough data regarding the tracked webpage, wherein the retrieved tracked webpage and the clickthrough data regarding the tracked webpage are combined into a final report capable of displaying the tracked webpage and the clickthrough data regarding the tracked webpage simultaneously.

41. (Original) A method according claim 38, wherein the final report contains clickthrough data that is adjusted to reflect the time zone of the geographical area that the webpage is designed to serve.

42. (Original) A method according to claim 38, further comprising generating a download log that identifies files associated with a tracked webpage.

43. (Original) A method according to claim 38, further comprising setting a parameter that defines whether files associated with a tracked webpage will be identified in the download log.

44 - 45. (canceled)

46. (Original) A means for providing a webpage data display, comprising:
means for computing a target directory for a tracked webpage;

means for scheduling periodic downloads of the tracked webpage into the target directory;

means for downloading the tracked webpage into the target directory;

means for accessing clickthrough data associated with links of the tracked webpage;

and

means for combining the tracked webpage as stored in the target directory and the clickthrough data associated with the links of the tracked webpage into a final report capable of being displayed, wherein the final report simultaneously displays the tracked webpage and the clickthrough data.

47. (Original) A method for displaying webpage data, comprising:

tracking the number clicks on a link of a webpage;

providing the number of clicks for display in substantially real time.

48. (Original) The method of claim 47, further comprising providing the webpage for display.

49. (Original) The method of claim 48, further comprising highlighting the link on the webpage.

50. (Original) The method of claim 47, wherein said providing the number of clicks is done via the internet.